



State of Tennessee

David H. Lillard, Jr., State Treasurer

For Immediate Release: April 3, 2013

Media Advisory: Governor, Legislative Leaders, Bank Representatives Join Treasurer Lillard in Promoting Financial Literacy

WHO: Governor Bill Haslam, Lt. Gov. Ron Ramsey, House Speaker Beth Harwell, State Treasurer David H. Lillard, Jr., and representatives from outstanding corporate partner, First Tennessee Bank

WHAT: News conference to recap the past year's work by the Tennessee Financial Literacy Commission and the commission's plans to dramatically expand its outreach efforts in the year ahead. A fundraising event for the Tennessee Financial Literacy Commission will follow the news conference.

WHEN: Tuesday, April 9 at 5 p.m. Central time

WHERE: Second floor of the Tennessee State Capitol

WHY: In order for Tennesseans to be successful in the modern world, they need to have a good understanding of basic financial literacy skills. The Tennessee Financial Literacy Commission is a nonprofit organization administered through the Tennessee Treasury Department. The commission fulfills its mission primarily through training elementary school teachers to integrate the Financial Fitness for Life curriculum into their existing curriculums. By doing this, the commission hopes to prepare elementary school age Tennesseans for the real world of planning, saving and investing.

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